

### **Day 1: Thursday January 25<sup>th</sup> 2018**

12:00 PM – 7:00 PM     **Registration**  
 1:00 PM – 6:00 PM     **Golf Tournament- Additional Registration Required**  
 7:30 PM – 9:30 PM     **Welcome Reception – Golf Awards**

### **Day 2: Friday January 26<sup>th</sup> 2018**

*Workshop Moderators: Greg Johnson, Editor of The Packer and Angela Jagiello of the Organic Trade Association*

7:30 AM – 6:30 PM     **Registration**  
 7:00 AM – 8:00 AM     **Networking Breakfast with Organic Interest Groups**  
 8:00 AM – 8:45 AM     **Keynote Speaker: Jamie Phillips, SPINS**  
 8:45 AM – 9:45 AM     **Organic 101**  
                                  Dee Dee Digby, Procurement InterNatural Marketing  
                                  Erica Renaud, Regional Business Manager, Vitalis Organic Seed  
                                  Ramkrishnan, Ph.D., Chief Operating Officer, Quality Certification Services

9:45 AM – 10:00 AM     **Break**  
 10:00 AM - 10:45 AM     **Making Organic Mainstream**  
                                  Chris Bell, President, Internatural Marketing  
                                  Patrick Knight, Director of Consumer Insights, SPINS  
                                  Rudy Amador, Director of Environmental Affairs, Dole Fresh Fruit Co.

10:45 AM – 11:30 AM     **Keeping Organic Cutting Edge**  
                                  Nate Lewis, Farm Policy Director, Organic Trade Association  
                                  Michela Calabrese, VP Business Development, Interrupcion  
                                  Chris Webb, Director of Purchasing, Green Chef

**Lunch Session**  
 12:00 PM – 1:00 PM     **Fresh Trends Quiz Show Organic Edition**  
                                  Pamela Riemenschneider, Editor, Produce Retailer  
                                  Brian Dey, Four Seasons Produce Senior Merchansiser

1:00 PM – 1:15 PM     **Break**  
 1:15 PM – 2:00 PM     **Sourcing Overseas Organic**  
                                  David Posner, President & CEO, Awe Sum Organics  
                                  Theojary Crisantes Sr., President of the Board, Wholesum  
                                  Sabina Neumann, US International Trade Commision  
                                  Gabriel Bernal, VP of Operations and Logistics, Seasons Farm Fresh Inc.

2:00 PM – 3:00 PM     **Global Organic Update**  
                                  Monique Marez, Director of International Trade, Organic Trade Association

3:00 PM – 3:45 PM     **Keynote Speaker: Dick Vermeil**  
 6:00 PM – 7:30 PM     **Opening Reception**

### **Day 3: Saturday January 27<sup>th</sup> 2018**

8:00 AM – 10:00 AM     **Networking Breakfast**  
 9:00 AM – 9:45 AM     **Keynote Speaker: Michelle Bernstein**  
 10:00 AM – 3:00 PM     **Global Organic Produce Expo Open**  
 12:30 PM – 1:30 PM     **Lunch on Exhibit Hall Floor**  
 2:00 PM – 3:00 PM     **Expo Floor Reception**