



# Exhibitor Deadlines



Sponsorship Opportunities Deadline 12/1/18

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Complete Online Exhibitor Listing Information for Show Guide 12/14/18  
 (any changes made online after this date will not be published in the printed show guide.  
 Please get all changes updated by this date).  
 Login to the Exhibitor Resource Center to make these updates. [Click here to do so.](#)

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Pre-Show Marketing 12/14/18  
 Email your registration system banner (205x60) to [klichty@farmjournal.com](mailto:klichty@farmjournal.com).

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New Product Showcase 12/14/18  
 Email your new product feature description and product showcase description for inclusion in the show  
 guide to [klichty@farmjournal.com](mailto:klichty@farmjournal.com). (approx. 75-100 words)

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Pre-Show Marketing 12/14/18  
 Email your registration system banner (205x60) to [klichty@farmjournal.com](mailto:klichty@farmjournal.com).

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On-site Marketing 12/14/18  
 Email your literature for attendee bags, golf hole sponsorship and free standing 3'x8' single sided sign  
 to [klichty@farmjournal.com](mailto:klichty@farmjournal.com).

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Ad deadline for Show Guide 12/18/18  
 Email your print ad for inclusion in the show guide to [klichty@farmjournal.com](mailto:klichty@farmjournal.com).  
 Specs are below according to the sponsorship level:

|                                     |                         |
|-------------------------------------|-------------------------|
| Diamond Sponsorship = 2-Page Ad     | 16"x10 3/4" (bleed)     |
| Platinum Sponsorship = Full Page Ad | 8"x10 3/4" (bleed)      |
| Gold Sponsorship = Half Page Ad     | 8"x5 3/4" (bleed)       |
| Silver Sponsorship = 1/4 Page Ad    | 3 3/8" x 5" (non-bleed) |

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Logo deadline for Show Guide and onsite event signage 12/18/18  
 Email your high resolution logo and full page company profile for inclusion in the show guide to [klichty@farmjournal.com](mailto:klichty@farmjournal.com).

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Hotel Room Needs - Room block expires at the Diplomat Beach Resort 12/30/18  
 Room block information [can be found here](#).

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Register Booth Staff 12/30/18  
[Go online here](#) to register your booth staff members.

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Advance Order Deadline for Booth Equipment and Services 01/17/19  
 Visit the Exhibitor Resource Center to view the exhibitor ordering packet. [Click here to do so.](#)

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For additional information, sponsorship package questions or artwork please contact your sales rep  
 or [produceexpos@farmjournal.com](mailto:produceexpos@farmjournal.com).